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[Company Category] 2. Quantum Leap in Digital & AI Award

This award recognizes a company for their excellence in leveraging digital technology and AI adoption to create and enhance business value.

This could include, but is not limited to:

- Clear, well-articulated vision for how digital technologies and AI contribute to the company's long-term strategic goals
- Utilisation of digital tools including AI and machine learning to improve customer journeys, satisfaction and engagement, leading to revenue growth
- Improvements in internal processes, productivity and decision-making due to digital and AI adoption

Three awards will be given for this category, recognizing **one MNC, one SME, and one Honorary Mention.**

IMPORTANT: Under 'Application Name' below, kindly include your submission title in the following format: [Category Name] - [Organization Name]

Application name

Eligibility Criteria

- AmCham Singapore member companies (for company award categories) and individuals from AmCham Singapore member companies (for individual award categories) are eligible to participate.
- Applications are limited to one entry per company/individual per category.
- A company/individual may apply for more than one category. Please submit a new application for each additional category.

NOTE: Following AmCham Singapore corporate membership definitions, a company is categorized as a small and medium enterprise (SME) if it has 50 employees or less globally.

I confirm to meet the minimum requirements and am eligible to apply for this award category.

Assessment Criteria

The contributions of the individuals and companies submitted in the applications will be assessed on three key criteria: Impact; Implementation; and Innovation.

(1) Impact

Impact of the programs highlighted in the applications will be assessed. Details on the progress made against key project metrics may include, but are not limited to:

- Quantitative results depicting the transformation journey, e.g., increase in sales/revenue, and improvement in staff/customer satisfaction
- Qualitative assessment of the impact of transformation, e.g., staff and client testimonials, and survey feedback highlighting project impact

(2) Implementation

Applications will be assessed on the effectiveness of program and product delivery and should therefore include a concise overview of the implantation plan and metrics. This may include, but is not limited to:

- Implementation process, including timelines, resourcing, and key performance indicators
- Demonstration of efficient program delivery/product development showcasing organizational agility

(3) Innovation

Programs and initiatives in the application will be assessed for their innovative approach and should include details on how the individual and/or company worked towards creating a novel product or program. Some examples include, but are not limited to:

- Developing a new staff or community program to implement a positive work culture and boost employee morale
- Designing a new product that is unique and caters to the evolving needs of the market
Improving internal processes and operations, for instance through the adoption of new digital tools

NOTE: Nomination is free. Shortlisted applicants will be offered the opportunity to purchase awards packages for additional benefits. Awards packages are entirely optional and merely supplementary to your award rather than essential.

I acknowledge the assessment criteria used for this award category.

Company Details

Is your organization a member of AmCham Singapore?

Please note that the AmChamREPRESENT Awards are only applicable for AmCham Singapore members.

- Yes
- No – please note that the AmChamREPRESENT Awards are only applicable for AmCham Singapore members.

How many employees does your organization have globally?

- <50
- 50 - 200
- 201 - 500
- 501 - 1,000
- 1,001 - 5,000
- 5,001 - 10,000
- >10,000

Name of Company / Organization

Company Address

Applicant Details

NOTE: 'Applicant' in this section refers to the Point of Contact whom AmCham Singapore should reach out to for any further clarification and/or information needed regarding the application. The organization / individual being nominated for the award category will be referred to as 'Nominee'.

Applicant's Full Name

Applicant's Designation

Applicant's Email Address

Applicant's Mobile Number

Relationship to Nominee (for Individual awards only): (optional)

Company Category: Quantum Leap in Digital & AI Award

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Which company are you nominating for this award?

Using the spaces below, please provide a response of no more than 300 words to each of the following questions. Do not include URLs as they will not be taken into consideration during the judging process.

Please highlight the company's **key milestones and methodology** in the implementation of digital technologies and AI to address business challenges.

300
words

Describe the **company's vision to further advance its digital and AI capabilities.**

300 words

Please include **any additional information** that is relevant to your application and hasn't been addressed above (for example, previous awards and accolades).

300
words

Privacy Statement

I certify that the information submitted in this nomination is accurate, to the best of my knowledge. I am aware that the information provided here may be used by AmCham Singapore in promotional materials, including in the media.

In submitting this form, I agree to my details being used for the purposes of the AmChamREPRESENT Awards 2025. The information will only be accessed by necessary staff and personnel. Personal information will be used by AmCham Singapore to assess nominations and to contact applicants. I understand my data will be held securely and will not be distributed to third parties. I have a right to change or access my information.

By submitting a nomination, I agree to publication of information in the nomination. Any information marked as personal or commercial-in-confidence will not be published.

Full Name

Date of Acknowledgement

Please upload a high-resolution version of your company logo
(Format: PNG, AI or EPS; transparent background)